

[WELCOME]

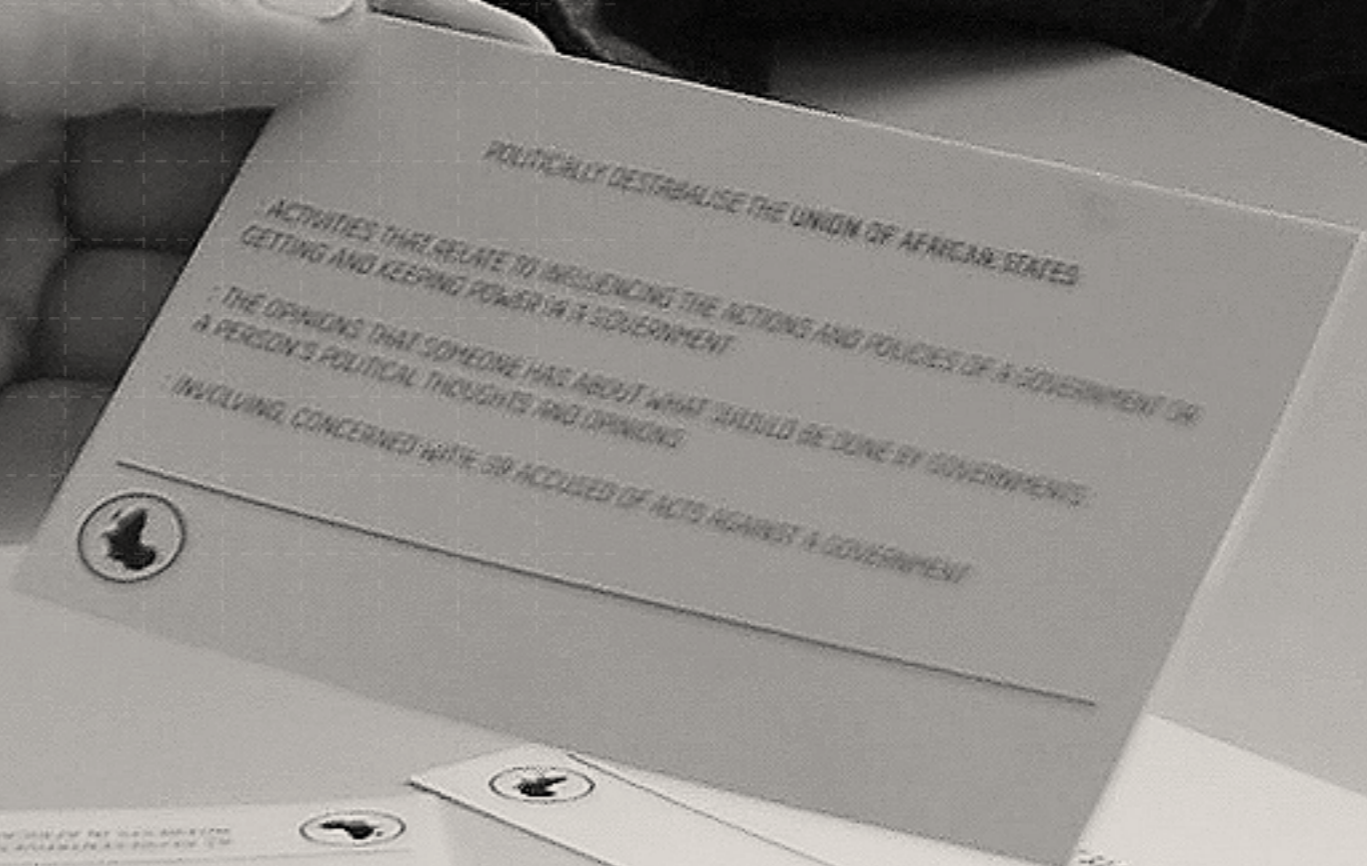


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[ABOUT]

THE ADV.[™] IS AN IMMERSIVE FORUM,
EXPLORING THE COMPLEXITY OF HUMAN
BEHAVIOUR THROUGH WEAPONISING
EMPATHY.

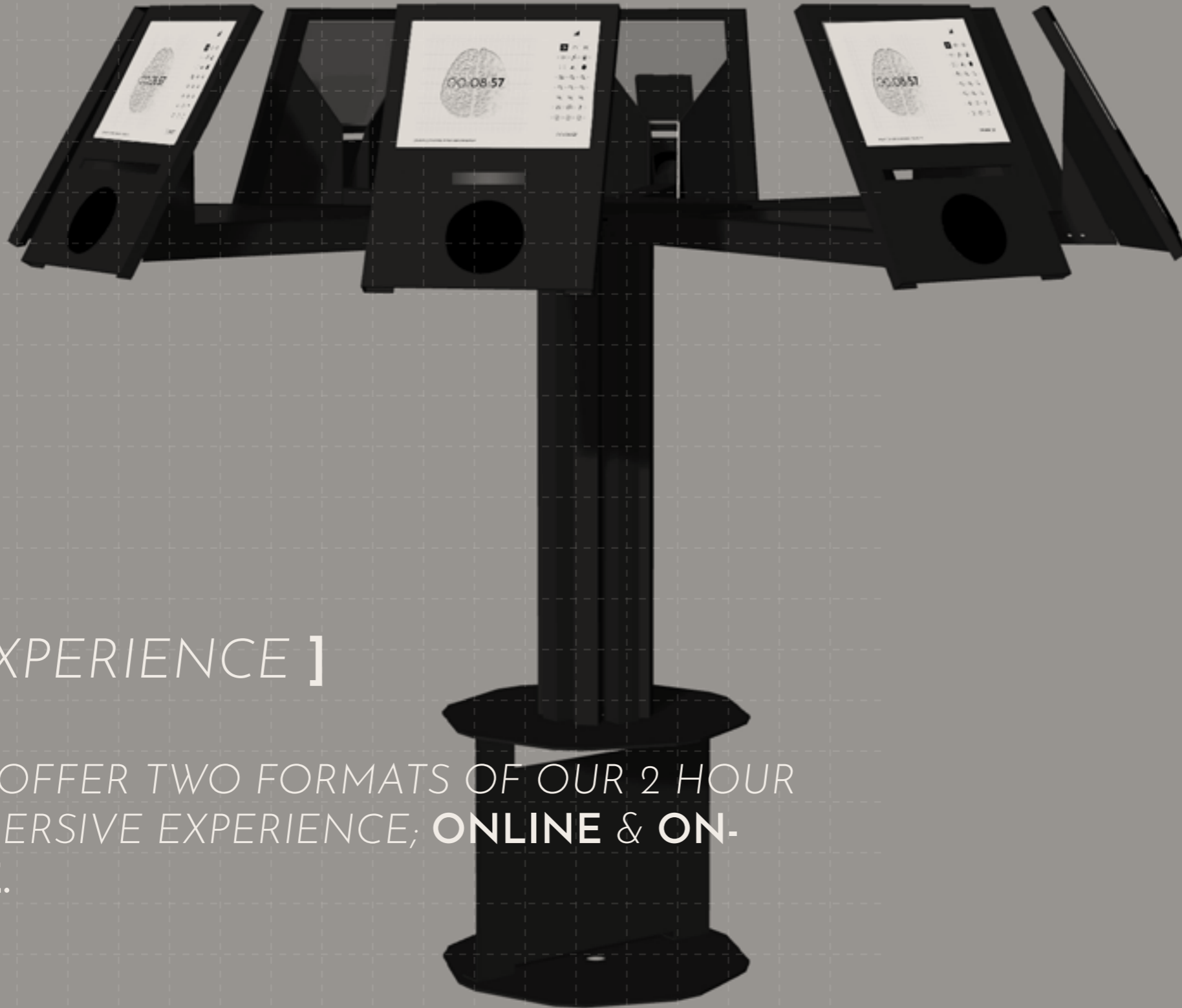
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[SERVICE]

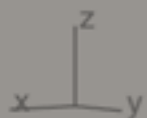
THE ADV_™ FUNCTIONS AS A SOCIAL EXPERIMENT, EXPLORING HOW SOCIETY IS CONSTRUCTED IN ORDER TO ENTERTAIN, EDUCATE AND EMPOWER PARTICIPANTS.





[EXPERIENCE]

WE OFFER TWO FORMATS OF OUR 2 HOUR IMMERSIVE EXPERIENCE; **ONLINE & ON-SITE.**



[APPROACHES]



THE ADVERSARY – DISRUPT THE OPERATIONS OF A PERSON, GROUP, ORGANISATION OR IDEOLOGY TO CHANGE THE BENEFICIARIES.

THE ADVOCATE – ENABLE A PERSON, GROUP OR ORGANISATION TO MAINTAIN AND REINFORCE THEIR IMPACT.

[PARTICIPANTS]

WE ENCOURAGE PARTICIPATION FROM THE CURIOUS, THE ENTHUSIASTIC & EXPERTS. OUR SCENARIOS HAVE BEEN UNDERTAKEN BY INDIVIDUALS FROM :

INVEST IN AFRICA, **FABIAN SOCIETY**,
SOUTHBANK CENTRE, BIRKBECK
UNIVERSITY, NHS, UAL, **CHATHAM HOUSE**,
SOAS, VICTORIA & ALBERT MUSEUM,
LABOUR PARTY + **MORE.**

[SCENARIOS]

OUR **12x** SCENARIOS COVER A SPECTRUM OF TOPICS INCLUDING :

CITIZENSHIP, **RELIGION**, MEDIA.

HISTORY, TECHNOLOGY, **GEO-POLITICS**,

IDENTITY, **GOVERNANCE**, EDUCATION,

ENVIRONMENT, CONFLICT & **ECONOMICS**.

[METHODOLOGY]

OUR PROCESS IS GROUNDED BY THREE PRINCIPLES; **EMPATHY, INSIGHT AND FORESIGHT.**

OUR PACKAGES :

FORUM – EXPERIENCE POWER

INSTITUTE – CREATE IMPACT

FIRM – DEFINE CHANGE

[FORUM]

WE INVITE THE TOPICALLY CURIOUS, ENTHUSIASTIC AND EXPERT PARTICIPANTS TO EXPERIENCE POWER. COLLECTIVELY THEY EXPLORE THE MINDSETS AND TACTICS THAT HAVE, ARE OR WILL SHAPE OUR SOCIETY.

ON-SITE :

40x PARTICIPANTS (PER SESSION)

8x PARTICIPANTS (PER GROUP)

5x GROUPS (PER SESSION)

[INSTITUTE]

A **CURATED EDUCATIONAL EXPERIENCE**
WHICH IS FOCUSSED ON IN-DEPTH INSIGHT
OF KEY EVENTS PURSUING HOW TO MAKE
IMPACT ON A LOCAL, NATIONAL AND
GLOBAL SCALE.

ON-SITE :

8x PARTICIPANTS (PER SESSION)

[FIRM]

AS A CONSULTANCY WE DEVISE AND ACTIVELY DEFINE CHANGE. THROUGH BESPOKE COURSES OF SCENARIOS, WE ENGAGE WITH COMPANIES AND INSTITUTIONS IN ORDER TO; TEST NEW STRATEGIES/POLICIES, PROGRAMME CORPORATE EXPERIENCES FOR TEAM BUILDING, RECRUITMENT AND PROBLEM SOLVING.

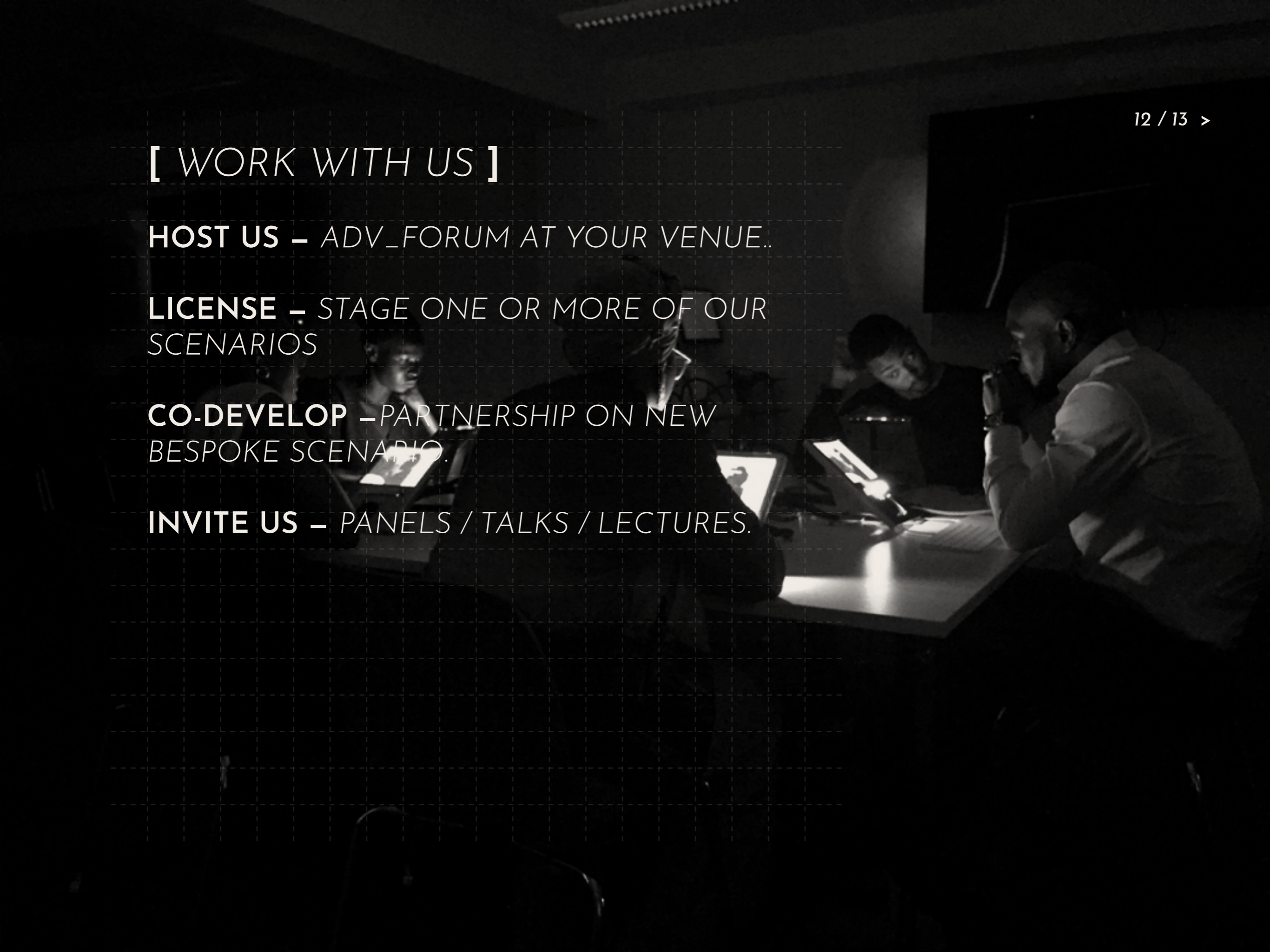
[WORK WITH US]

HOST US – ADV_FORUM AT YOUR VENUE..

LICENSE – STAGE ONE OR MORE OF OUR SCENARIOS

CO-DEVELOP – PARTNERSHIP ON NEW BESPOKE SCENARIO.

INVITE US – PANELS / TALKS / LECTURES.



[CONTACT US]
[VISIT US]
[FOLLOW US]



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